

COMMUNITY SERVICE IN THE CREATION OF THE WEBSITE OF THE DARUL HADLANAH BLOTONGAN ORPHANAGE, SIDOREJO DISTRICT, SALATIGA CITY

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ABSTRACT

In an increasingly advanced era that follows the development of technology, one of which is social media, Darul Hadlanah Orphanage does not yet have online media that allows the availability of information about the orphanage. Therefore, the service team created a project in the form of a website that will be able to help the wider community get to know the Darul Hadlanah Orphanage. The information that has been written on the website hopes to help caregivers promote the Darul Hadlanah Orphanage to be known by the public, facilitating the vision and mission in the hope of making it easier for donors who want to share both settled and not with the results being used to improve existing facilities and to add facilities that are not yet available. In addition, the hope of the service team can help orphans in developing their creativity, which is currently inhabited by around 34 people, can take part in promoting the orphanage where they are. The team in digging up information about the orphanage went through several stages before becoming public information. First the team conducted a survey where the orphanage was followed by an interview with the caregiver where we got information about the orphanage that the team had to help advance, finally the team conducted socialization of orphans and conducted documentation as the results helped the team in revamping the development of Darul Hadlanah Orphanage for the better.

The conclusion of the discussion above is that the service team created a website aimed at developing at the Darul Hadlanah Orphanage in the future to be known to the public so that it makes it easier for donors to be moved to give donations permanently or not. In addition, the website created by the dedicated team can also be used by caregivers in promoting places and activities that children often do so that people are literate about Darul Hadlanah Orphanage deserves to be donated and known for things that lead to positive things.

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1. INTRODUCTION

An orphanage is a social service institution established by the government or social institutions in the surrounding community with the aim of providing assistance to an individual who is unable, a community group to

fulfill the social needs of the community. An orphanage can be called a social welfare institution with the responsibility to provide services to children in the orphanage in fulfilling adequate physical, mental, and social needs (Yuda, 2023). According to the Ministry of Social Affairs (DepsosRI) (2004), it is argued that the Child Social Orphanage is an institution that oversees social welfare efforts for neglected children by carrying out the unification and testing of neglected children, providing replacement services for parents or guardians of children in fulfilling their physical, mental and social needs to their foster children so that they feel comfortable in developing what is in themselves to achieve the ideals of the nation and as humans who can later actively participate in social development (Yanuardianto et al., 2022). In the Big Indonesian Dictionary (KBBI), an orphanage is defined as a house where orphans or the like are cared for and cared for (Arsini et al., 2022).

The community really needs a platform that can provide various information needs regarding profiles, facilities, with adequate access to information is one of the keys to improving a person's quality of life in community education (Aggarwal et al., 2020). The development of internet media is currently increasingly rapid, marked by the ease of obtaining information with the increasingly advanced changes in the era (Prasetyo & Trisyanti, 2019). One of the information media used as communication and indicating the existence of an organization, be it business or education, is the use of websites and blogs as information technology products that use the internet (Trimarsiah & Arafat, 2017). A website is one of the internet media that contains digital media in the form of text, images, sound and other multimedia documents that use the HTTP (Hypertext Transfer Protocol) protocol so that it can be accessed by the general public with software in the form of a browser. After observations carried out by the community service team at the Darul Hadlanah Orphanage to find out what shortcomings needed to be fixed, the community service team found one of the obstacles from the orphanage itself, namely not having online media to promote the orphanage. After what was conveyed by the manager, the community service team introduced the website to the orphanage supervisor which functions as a presentation of information that can be changed at any time (Ali & Pramawanti, 2022). The community service team hopes that the website can help develop the orphanage so that it is known to the general public so that many people are interested in becoming donors at the orphanage to improve facilities or add new facilities. Because having a website that is informative, attractive, and easily accessible to the wider community (Widiyanti et al., 2017) is very important for the orphanage.

In addition, the existence of a website can be an application of an information system. Because the application of an information system can improve performance and competitiveness (Maslim Adithama & Nugroho, 2020). In practice, the community service team also indirectly bridges the orphanage to progress and develop. Before making a website, the community service team used a qualitative method with interviews using six stages, namely first, identifying the problems of the orphanage, second, making an interview design and questions, third, conducting interviews with sources directly, fourth, recording and copying the results, fifth, analyzing interview data, sixth, reporting the results according to the desired community service team (Hansen, 2020). The community service team has done everything so that it makes it easier to create and can be directly accessed by the orphanage supervisor. After the submission of the website, the orphanage supervisor gave dedication to the team because he had trusted them by giving a positive response. This was able to make the community service team feel that the tasks they were carrying out could produce maximum results.

With the website that has been created by the community service team, the community will easily access various information related to the orphanage, such as the orphanage profile consisting of the history of the orphanage, vision and mission, various activities that have been carried out and so on. The community can access important parts of the orphanage related to valid information about facilities, data reporting and the professionalism of the orphanage (Hasugian, 2018). In addition, the use of social media that is also connected to the website can accelerate the spread of information and promotion. Promotion via social media can be used as a benchmark (Setyowardhani & Susanti, 2020). In addition, the Darul Hadlanah Orphanage uses methods like Islamic boarding schools every day with the aim of forming the character of the orphanage children themselves through activities held to become religious children (Awwaliyah, 2018). The Darul Hadlanah Orphanage can also be more effective in achieving their goals in terms of transportation, fundraising and empowering children in the orphanage (Soejono et al., 2018).

Currently in Indonesia there are still many orphanages that have financial, facility and affection limitations considering that orphanages are places for children who have been abandoned by one or even both parents (Ardhiyanti, 2013). Poor families also sometimes entrust their children to orphanages. Therefore, donations from various parties are very necessary to support the increasing number of foster children, such as food, drinks, foster children's education, dormitory electricity/water fees and so on (Apriani et al., nd). Not a few also teach children to be independent, not relying on donations, with individual or collaborative entrepreneurship (Maulina et al., 2019). One source of funds obtained by orphanages in developed and developing countries comes from online donation

sites. (Fauzia & Purfini, 2017). In reaching the wider community, orphanages sometimes have limitations in conveying information. This is due to limited resources and media available (Riskiono et al., 2020). Therefore, community service in the formation of a website can be a solution to overcome these limitations. With the website, the community can easily access information about orphanages and can participate in improving the welfare of orphanages without being limited by space, distance and time (Wijaya et al., 2023) and can optimize the delivery of various information on socialization of activities in orphanages that can be directed to the wider community (Susanti et al., 2017).

2. METHOD

The method of implementing this service is carried out in seven stages, namely the first stage is identifying problems. In this stage, the service team identifies the problems faced by the beneficiaries and determines the creation of a website as a program to be implemented.

The second stage is to create an interview design and questions. In this stage, the community service team discusses the interview design by creating questions whose answers can be used as material for creating a website.

The third stage is conducting interviews. At this stage, the service team comes to the location and meets directly with the source to be interviewed to obtain information.

The next stage is to record and copy the interview results. At this stage, the community service team rerecords the interview results to facilitate the analysis of the interview results.

The next stage is to analyze the interview data. At this stage, the community service team analyzes the interview results to make it easier for the community service team to create a website.

The next stage is website creation. At this stage, the community service team creates a website by referring to the results of interviews that have been conducted previously, complete with documentation that has also been done.

The final stage is reporting the results of the service. At this stage, the service team prepares a report on the results of the service that has been carried out accompanied by the supervising lecturer.

3. RESULTS AND DISCUSSION

The Childcare Social Institution is a social welfare institution for neglected children by carrying out assistance and alleviation of neglected children, providing substitute services for parents/guardians of children in meeting the physical, mental and social needs of foster children so that they get broad, appropriate and adequate opportunities for the development of their personality as expected as part of the next generation of the nation's ideals and as people who will actively participate in the field of national development (Yanuardianto et al., 2022).

The establishment of the Darul Hadlanah Orphanage in 2008 was established as one of the implementations of NU's moral and social responsibility towards the development of an increasingly modern society, and of course has an important role in the education of its foster children (Ilmu et al., 2020). PADH is chaired by Prof. Dr. KH. Miftahuddin, M. Ag. who is cared for by several caregivers to accompany the children every day. There are several public facilities at the Darul Hadlanah Orphanage, including dormitories, mosques, telephones, computers, kitchens, cars, etc. Now the residents at the Darul Hadlanah Orphanage are approximately 40 children. Acceptance of residents at the Darul Hadlanah Orphanage is free of charge, the existing requirements are only that they are orphans, come from underprivileged families and the maximum age limit is junior high school/MTs. When entering, there is also initial intervention for children to support further assistance.

Some of the activities carried out include congregational prayer, diniyah classes, yanbu'a recitation classes, mandatory learning activities and several extracurricular activities such as, rebana, khitobah, calligraphy, qiro'ah and adzan. In the formal education program, children are outside the orphanage, because there are no formal educational institutions. While for the non formal education program at the orphanage, diniyah classes are held in the afternoon after formal school is finished. For training, there are several trainings that are carried out at certain times, such as graphic design training, electrical training, etc. The obstacles that exist are not significant obstacles, the obstacles that often occur in educating children are obstacles in building children's discipline.

Website creation activity is intended for the profile of the Darul Hadlanah Orphanage located at Jl. Fatmawati, Semarang-Salatiga, Blotongan, Sidorejo District, Salatiga City, Central Java. Postal Code: 50715. After taking care of the licensing section, we continued this community service by collecting data on the profile of the Darul Hadlanah Orphanage, activities that have been carried out, and existing facilities. Through the results of our interviews with the Caretaker of the Darul Hadlanah Orphanage, namely Mrs. Fitri S.Pd, we directly conducted it at the orphanage in the afternoon.

Creating a website for an orphanage profile has many benefits and positive functions. A website can help an orphanage achieve its various goals, such as increasing transparency and public trust, expanding networks and cooperation, increasing opportunities for donations and assistance, facilitating communication with the community, and improving the quality of service. Therefore, it is very important for an orphanage to have a website that is informative, attractive, and easily accessible to the wider community (Widiyanti et al., 2017). After going through various stages of planning, design, development, and testing, the official website of Panti Darul Hadlanah Blotongan, Salatiga City has been completed. To ensure that this website can be optimally utilized by all people in the orphanage and the wider community, the final stage of this project is the socialization and submission of the website.

Creating a website for an orphanage profile has many benefits and positive functions. A website can help orphanages achieve their various goals, such as increasing transparency and public trust, expanding networks and collaboration, increasing opportunities for donations and assistance, facilitating communication with the community, and improving the quality of services (Afriyantari & Putri, 2022). Other benefits such as educating and providing information to provide educational information content about orphans and relevant topics that are useful for the community (Sentoso et al., 2021). Therefore, it is very important for orphanages to have a website that is informative, attractive, and easily accessible to the wider community as a means of communication in the hope of attracting public attention.

4. CONCLUSION

The problems that occur at the Darul Hadlanah Orphanage related to the limited reach of information and the lack of development planning with the aim of improving facilities and activities at the Darul Hadlanah Orphanage, can be solved by creating this website to convey information about the orphanage to the wider community, and can also be an effective means to raise donations and assistance from the community with the aim of improving the facilities of the Darul Hadlanah Orphanage itself. The community needs a platform that can provide various information about the profile, facilities, and management system of the orphanage so that they can be actively involved in the welfare of their community.

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