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Community Service in the Creation and Development of the National Paralympic Committee Indonesia (NPCI) Website for the Salatiga City

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ABSTRACT

The low population intensity of people with disabilities causes social and rights gaps that occur in it. So that there are limitations that must be faced by people with disabilities. As time goes by, many government and non government organizations are facilitating people with disabilities to continue to develop in the field of sports. One of them is the National Paralympic Committee Indonesia (NPCI) Salatiga City. The purpose of creating this website is to introduce the National Paralympic Committee Indonesia (NPCI) Salatiga City more widely and to attract the interest of people with disabilities to join the organization by uploading this website. The method used is to conduct research analysis by collecting important data about the National Paralympic Committee Indonesia (NPCI) Salatiga City through various online sites. Data was obtained through open interviews and some were based on the results of research interviews that had been conducted. The conclusion of this community service in collaboration with the National Paralympic Committee Indonesia (NPCI) Salatiga City is the creation of a website containing various interesting information about the National Paralympic Committee Indonesia (NPCI) Salatiga City.

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1. INTRODUCTION

People who experience physical, mental, intellectual, or sensory limitations for a long time are considered to be disabled [1]. Based on data found on the page of the Coordinating Ministry for Human Development and Culture of the Republic of Indonesia (KEMENKO PMK), the latest number of people with disabilities in Indonesia has reached 22.97 million people or around 8.5% of the population in Indonesia and the largest number of people with disabilities is in the elderly [2]. This number cannot be denied, there is still a social gap and the rights given by the government to people with disabilities because the number is considered small and not dominant. Therefore, the government has begun to pay attention to the rights and social equality for people with disabilities as Indonesian citizens. This can be seen from the Indonesian government which has signed and ratified it through Law Number 19 of 2011 concerning the Rights of Persons with Disabilities [3]. Not only that, the Indonesian government has also issued seven Government Regulations (PP) as a mandate from Law Number 8 of 2016 concerning Persons with Disabilities [4]. This is done in order to expand social protection and empowerment for people with disabilities which is expected to strengthen the existence of people with disabilities in Indonesia as a form of climate growth and potential development so that people with disabilities in Indonesia are able to develop into empowered, resilient and independent individuals or groups. With this Law, people with disabilities have the opportunity to go beyond the limitations of people with

disabilities so that they do not stop them from continuing to develop according to their desired interests and talents [5]. In fact, there are already many activities for people with disabilities, one of which is in the field of sports.

Sports are one of the human needs that have the aim of maintaining a healthy body condition in daily activities [6]. Sports are also one of the fields that are widely favored by some people so that they make sports a hobby and some others deliberately deepen their knowledge about the sports they like. This field of sports is also regulated in Law of the Republic of Indonesia Number 3 of 2005 concerning the National Sports System [7], which contains sports as all systematic activities to encourage, foster and develop physical, spiritual and social potential. The coaching and training that has been mentioned in Law of the Republic of Indonesia Number 3 of 2005 states that this sports coaching and training is carried out at the initial stage of sports, supervision, human resource development and performance improvement [8] . Then based on Article 27 Paragraph 4 of Law Number 3 of 2005, it contains "Development and coaching of sports achievements through strengthening sports federations, as well as developing national and regional sports coaching by holding competitions in a tiered and sustainable manner" [9]. To achieve the objectives of Article 27, the government is expected to provide complete sports facilities and to compile a structure and policy content for each sport. So that it can improve the level of sports to be better. One of the organizations and institutions formed by the government and the Youth and Sports Service to handle competitive sports is the Indonesian National Sports Committee (KONI). The Indonesian National Sports Committee (KONI) is responsible for coaching and improving achievements in existing and competitive sports at the national, state, district or city levels [10]. The coaching carried out by the Indonesian National Sports Committee (KONI) is systematic and of high quality where every human resource is required to be directed at improving self-control, responsibility, discipline and sportsmanship so that it can raise national pride [11]. Over the years, the world of sports has begun to be noticed by many people so that what was initially only for its lovers has now become almost everyone paying attention to it. This also greatly influences competition in the world of sports which has become very tight so that it involves national dignity and values. Therefore, various sports organizations are trying very hard to make the athletes who join them champions in various championships. Sports are not only aimed at those who have physical and mental health, but also those who have physical limitations are starting to be given the opportunity to take part in sports up to major championships [12]. The opportunities given are seen as being in accordance with the provisions of Law Number 19 of 2011 concerning the Rights of Persons with Disabilities and the high potential and tenacity in the souls of persons with disabilities in the field of sports. Therefore, many government and non government organizations are starting to facilitate persons with disabilities to continue to be able to develop, one of which is the National Paralympic Committee Indonesia

The National Paralympic Committee of Indonesia (NPCI) as a forum that is fully responsible for gathering, fostering, training and forming qualified and international standard disabled athletes and coordinating every disabled sports activity at the regional, national and international levels [13]. The National Paralympic Committee of Indonesia (NPCI) of Salatiga City was established from 2009 until now. This organization was established to accommodate disabled athletes to achieve the highest achievements.

The development of information and communication technology in the Salatiga City area is growing rapidly like other big cities in Indonesia [14]. Easy internet access is one of the advantages that Salatiga City residents have in accessing information and communicating. One form is a website that can be accessed anytime and anywhere with an internet network without having to come in person. So that information about an organization can be found out more easily and save time. The website provides easy management of providing information to its readers as well as a place to introduce or promote to these readers.

The National Paralympic Committee of Indonesia (NPCI) of Salatiga City is one of the organizations that currently does not have a website as a means of providing information and promotion to prospective disabled athletes. NPCI of Salatiga City still uses social media as a means of introduction to the public. So by creating the National Paralympic Committee of Indonesia (NPCI) website of Salatiga City, it is hoped that in the future it can be better known to the community in accommodating disabled athletes and attracting other disabled athletes to join and develop their potential talents and abilities. In addition, information about the National Paralympic Committee of Indonesia (NPCI) of Salatiga City is easier to access so that the latest news on activities and achievements in it can be more easily known by the surrounding community.

Based on the results of community service that has been carried out, the main problem faced by the National Paralympic Committee Indonesia (NPCI) of Salatiga City was found, namely that there are still few people who know and are familiar with the community under the auspices of DISPORA which was formed to accommodate people with disabilities to work in the field of sports. So that the form of this community service is to introduce the National Paralympic Committee Indonesia (NPCI) of Salatiga City to be a reference for every individual who wants to work in the field of sports without having to feel less confident with the shortcomings they have or are called people with disabilities. In this organization, people with disabilities will

be trained in various sports according to their interests and talents, without having to be distinguished from each other just because of limitations. Therefore, a website design was created that contains the National Paralympic Committee Indonesia (NPCI) of Salatiga City to develop this organization and be known by everyone, especially Salatiga residents and can win more awards because it contains extraordinary people in the field of sports.

The website design of the National Paralympic Committee of Indonesia (NPCI) of Salatiga City contains interesting information about the achievements that have been achieved during the construction of the National Paralympic Committee of Indonesia (NPCI) of Salatiga City from national to international, registration, to other interesting information. Not only that, this design provides an interesting experience for readers so that they can get to know in depth about the National Paralympic Committee of Indonesia (NPCI) of Salatiga City.

2. METHOD

As a page that can contain various forms of information owned, the creation of a website was chosen in the implementation of this community service. A website is an information medium that has been equipped with features and designed in such a way as to facilitate and accelerate the input of data according to needs [15]. The website is able to provide information in the form of text, images, videos, and sound [16]. Thus, the website is an interesting information media as a medium for information. The delivery of information and introduction of the organization can be done effectively and efficiently. This activity was carried out at the National Paralympic Committee of Indonesia (NPCI) organization in Salatiga City located at JL. Veteran no. 45 (KONI Complex), Salatiga, Central Java. The implementation of the activity lasted for approximately 4 months, namely from March 6 to June 30. There are several stages in the process of implementing the activity, namely:

- a. Obtaining a permit to create a website from the National Paralympic Committee of Indonesia (NPCI) of Salatiga City.
- b. Collecting data on the National Paralympic Committee of Indonesia (NPCI) of Salatiga City as information material to be published on the website .
- c. Making a website for the National Paralympic Committee of Indonesia (NPCI) of Salatiga City using Google Sites .
- d. Adjusting and developing content on the National Paralympic Committee Indonesia (NPCI) Salatiga City website.
- e. Uploading a website National Paralympic Committee of Indonesia (NPCI) Salatiga City to the internet.
- f. Conducting outreach regarding the website and its use to the National Paralympic Committee of Indonesia (NPCI) of Salatiga City.
- g. Submitting the website to the National Paralympic Committee of Indonesia (NPCI) of Salatiga City.

3. RESULTS AND DISCUSSION

People with disabilities who are fond of and have potential in sports can also excel in their fields. Because currently there are many championships with various branches for people with disabilities. However, not a few still do not know how to start, where to join first, and so on. Just like in the city of Salatiga, the city of Salatiga has a place for people with disabilities who want to channel their talents and interests to achieve achievements in the field of sports. However, not many people know or are familiar with the National Paralympic Committee Indonesia (NPCI) of the City of Salatiga. So in this activity a website was created as a means of introduction and promotion to the wider community. In addition, it is also to attract interest and invite people with disabilities to join and channel their talents under the auspices of the National Paralympic Committee Indonesia (NPCI) of the City of Salatiga. This activity in the process goes through several stages until the results are obtained in the form of a website . The stages include the following:

a. Obtaining permits for collaboration in website creation with the Indonesian National Paralympic Committee (NPCI) Salatiga City

The initial activity carried out before creating a website is to first obtain permission from the Indonesian National Paralympic Committee. (NPCI) Salatiga City. This permit contains a permit for website creation and a permit to cooperate in creating the website . Where this website will later contain information about the National Paralympic Committee Indonesia (NPCI) Salatiga City which will be shared with the wider community through the website that will be created. This permit is done by contacting the Secretary I of the National Paralympic Committee Indonesia (NPCI) Salatiga City, namely Mr. Achmad Zein.





Figure. 1

b. Data collection regarding the National Paralympic Committee of Indonesia (NPCI) Salatiga City

After the permit was obtained, the activity was continued with data collection regarding *the Indonesian National Paralympic Committee. (NPCI)* Salatiga City. This data will later be included in the website of *the National Paralympic Committee Indonesia (NPCI)* Salatiga City. Data was obtained from several sources, including:

- The data obtained came from the results of interviews with the *Indonesian National Paralympic Committee*. (NPCI) Salatiga City, namely to Secretary I of the National Paralympic Committee of Indonesia (NPCI) Salatiga City.
- The data obtained comes from the results of observations and research on social media by the Indonesian National Paralympic Committee. (NPCI) Salatiga City.
- The data obtained comes from the results of observations and research into news regarding the *Indonesian National Paralympic Committee. (NPCI)* Salatiga City.



Figure. 2

c. Website creation National Paralympic Committee of Indonesia (NPCI) Salatiga City uses Google Sites

1) Website creation

As a form of utilization of technology that has developed, the use of websites is chosen as one of the means of promotion and introduction. In an effort to expand the reach and increase the accessibility of information about NPCI Salatiga City for athletes, prospective athletes, coaches, and even the general public, an official website was created containing various information about NPCI Salatiga City. Considering the ease of operation, minimal time and cost of use, and can be accessed by the wider community, it was decided to create a website based on Google Sites . The website creation activity began through a Focus Group Discussion (FGD), in this FGD discussing how the website creation process , its planning, initial design, what kind of design will be used, and the contents of the website based on the data that has been collected.

Several analyses were conducted on several website users, such as paralympic organizations, general organizations, athletes, coaches, and others to gain insight into the description of effective features and designs. After that, the design and features that have been selected are implemented in the website that will be created. The next step is the development and testing of the website to ensure that all features function properly and the website can be launched according to schedule. So that the website can contribute well and positively with its involvement in the organization and the long-term success of the National Paralympic Committee Indonesia (NPCI) Salatiga City.

2) Creating a "home page"

The homepage will affect the first impression of the organization on each of its visitors. Therefore, an attractive homepage, responsive design for various mobile devices, and interactive content are used in the creation of this website. Not only that, content containing important information that can attract visitors is also placed on this page. Website homepage The National Paralympic Committee of Indonesia (NPCI) of Salatiga City contains slogans from NPCI, documentation of activities, latest news, achievements, and contact persons who can be contacted from the National Paralympic Committee of Indonesia (NPCI) of Salatiga City. This contact person is on every other website page to make it easier for visitors to contact or visit the National Paralympic Committee of Indonesia (NPCI) of Salatiga City on other platforms. On the home page, there is also navigation that directs to other sections of the website. The navigation used is simple navigation in a clear and organized form, with categories that are easy to understand and access.



Figure. 3

3) Creating an "about us page"

The about us page contains more detailed and in-depth information about the National Paralympic Committee of Indonesia (NPCI) of Salatiga City. This page consists of the main page "about us" and 3 other sub-pages , namely the "facilities" page, the "registration" page, and the "registration location" page. This page is designed so that visitors can get to know the National Paralympic Committee of Indonesia (NPCI) of Salatiga City better. So that visitors are more interested and want to know more about the National Paralympic Committee of Indonesia (NPCI) of Salatiga City. These sections contain:

• Home page "about us"

This page contains an overview of the history and development of the National Paralympic Committee Indonesia (NPCI) Salatiga City, conveying the mission, vision, and values held by the National Paralympic Committee Indonesia (NPCI) Salatiga City. This page also contains the objectives of the formation of the organization, the alliance that oversees it, and the training schedules of athletes who have and will join.

• "Facilities" page

This facility page contains detailed information about each facility owned by the National Paralympic Committee Indonesia (NPCI) Salatiga City, various services that can be done at each facility, including their respective specializations and advantages, making it easy for visitors to contact certain contacts for further questions or to plan a visit. Indirectly, this page contains attractive offers that will be obtained if you join the National Paralympic Committee Indonesia (NPCI) Salatiga City. So that the narratives in it also implicitly contain an invitation for visitors to join the National Paralympic Committee Indonesia (NPCI) Salatiga City.





Figure. 4

"Registration" page

The registration page contains the registration flow that will be followed by prospective disabled athletes to join the National Paralympic Committee Indonesia (NPCI) Salatiga City. The requirements for joining, registration fees, and procedures for registering can be learned through this page. This page also contains offers of benefits that will be obtained when joining. A contact person is also listed if there are questions or if you want further information about the National Paralympic Committee Indonesia (NPCI) Salatiga City.

• "Registration location" page

The National Paralympic Committee Indonesia (NPCI) Salatiga City office, there are maps, routes, and nearby facilities that will help users find the location of the NPCI Salatiga City office.

4) Creating a "location page"

In order for visitors to have a pleasant website experience, the team strives to provide user-friendly address instructions. Focusing on the goal of providing maps and directions that are easy to understand and access. So the team collected complete data on the location of the National Paralympic Committee Indonesia (NPCI) Salatiga City. Consisting of a complete address to the coordinates on the GPS. Several developments and a series of trials were carried out until this page could function properly. The trials carried out included functional testing, map navigation testing, and testing location instructions on various devices and browsers. So that the directions feature matches the actual location and can be accessed on any device.

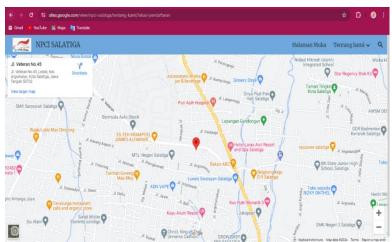


Figure. 5

- Design selection in website creation for the Indonesian National Paralympic Committee (NPCI) Salatiga City
 - Color selection

The color selection determined in the process of designing the website of the National Paralympic Committee of Indonesia (NPCI) of Salatiga City is the application of one of the color theories, namely monochromatic. In this monochromatic theory, it focuses on the use of one basic color, variations of light and dark colors, and color saturation. The colors chosen are white as the base and variations of blue, ranging from light blue to dark blue. The purpose of choosing this color along with its theory is to give an elegant impression and provide a strong identity, remain attractive without being too striking or even disturbing the comfort of the user. So that the colors that have been chosen can be used to differentiate parts of the website according to their emphasis. So that users can easily identify parts and navigate through the intuitive content provided. The website that is created can also achieve visual and communicative goals better, then strengthen the image and impression of the organization that you want to convey to users.

• UI/UX design selection

Designing User Interface (UI) and User Experience (UE) in website creation The National Paralympic Committee of Indonesia (NPCI) of Salatiga City is based on the behavior patterns of the majority of users. The F-pattern pattern is chosen for the content layout based on the behavior patterns of the majority of users who mostly consume content from top to bottom and left to right like the letter F. So that important elements, such as titles, subtitles, and main links are at the top and along the left side of the page. Important content is along the first horizontal line then more in-depth content and details related to the organization on the left vertical section.

• Font selection

The font chosen in creating this website is Merriweather . This font was chosen because it has a clear and easy-to-read font character, making it suitable for web content. The clarity and elegance of the font Merriweather helps highlight important words and phrases in the content. The font size is made large enough with optimal use of spacing so that the viewer does not experience eye fatigue when reading the content.

Consistency is done by using uniform colors, fonts, layouts, and visual styles throughout the website. In addition, responsive layouts on various devices are also optimized, so that the appearance of the website can still look good and function well on various devices and screen sizes. So that visitors have satisfaction in accessing the website National Paralympic Committee of Indonesia (NPCI) Salatiga City.

6) Website launch trial

Each feature and content that has been created is first ensured whether it can function properly and can provide a pleasant experience when accessed. Tests are carried out on various technical and functional aspects, such as navigation testing, page loading speed, responsiveness to devices, and compliance with website accessibility standards . The trial process involves collecting feedback from various potential users, including administrators and community members to ensure that the website meets the needs of the organization and is easy for everyone to use. After that, the launch is carried out and it is hoped that it can be an effective means to promote the achievements of athletes, introduce the organization to the wider community, strengthen community support, and expand the reach of the National Paralympic Committee Indonesia (NPCI) Salatiga City in supporting people with disabilities to achieve.

7) Obstacles during the website creation process

During the process of creating the website, there were various obstacles and constraints faced. This forced the team to be more creative in choosing the most solution-oriented solution. Lack of data was a major obstacle faced, because this data is needed to fill various website pages. Starting from the organization profile, list of activities, achievements of athletes, and facility information. Moreover, what was owned was incomplete or did not match the format required for the website, such as photos of activities, certificates, and official reports that were not properly documented. The minimal communication between the team and the internal organization resulted in delays in collecting the necessary information. So the action taken as a solution was to conduct interviews and discussions with members of the National Paralympic Committee Indonesia (NPCI) Salatiga City to obtain various information, then review various archives and documentation to find missing data, apply new standards for documentation formats so that they are easier to load into the website, organize photo shoots to obtain high-quality visual data, and use an online collaboration platform to facilitate communication and document sharing. So that website creation can continue and continue to produce informative, attractive, and easily accessible and understood websites.

d. Adjusting the content of the website

The process of customizing content for a website The National Paralympic Committee Indonesia (NPCI) of Salatiga City is carried out comprehensively by utilizing data from interviews, observations, and research that has been carried out. This is done so that the information presented is more accurate, relevant, and inspiring so that an in-depth picture of the activities, achievements, and contributions of the National Paralympic Committee Indonesia (NPCI) of Salatiga City can be conveyed. All data obtained is processed into creative, informative, and easy-to-understand content. The language used is clear, interesting, and easy to understand. Supporting visuals obtained from observations and infographics from research results are also included. With content that is rich in information, authentic, and inspiring, it is hoped that the website can help empower disabled athletes and strengthen community support for the National Paralympic Committee Indonesia (NPCI) of Salatiga City.

e. Socialization of the use and submission of the website to the Indonesian National Paralympic Committee (NPCI) Salatiga City

In order for the website that has been created to be utilized optimally, after going through various series such as planning, design, development, testing and launching, this website was handed over and at the same time socialization was carried out regarding this website. Socialization and submission were carried out to introduce the website that had been uploaded to all members of the National Paralympic Committee Indonesia (NPCI) of Salatiga City. In addition, training and usage guides were also provided to staff and members of NPCI Salatiga City, feedback was collected for further improvement and development, and to ensure that the website can be used effectively as a means of achieving organizational goals. Socialization of the submission and delivery of how to use it was carried out to one of the parties of the National Paralympic Committee Indonesia (NPCI) of Salatiga City at Kridanggo Stadium, Salatiga. NPCI Salatiga City also made an announcement to the public through its social media regarding the launch of the official website of the National Paralympic Committee Indonesia (NPCI) of Salatiga City. Through the socialization of training and usage guides that have been carried out, the website can be used by staff and members of NPCI Salatiga City according to various organizational needs to achieve its goals.



Figure. 6

4. CONCLUSION

Salatiga City has a forum for people with disabilities who want to channel their talents and interests to achieve achievements in the field of sports. As a form of attention to the disabled community in Salatiga City and its surroundings. This forum is called the National Paralympic Committee Indonesia (NPCI) Salatiga City. As a means of increasing the introduction of NPCI Salatiga City, the National Paralympic Committee Indonesia (NPCI) Salatiga City website was created. This website contains information about NPCI Salatiga City, starting from achievements that have been achieved, registration, address, and other interesting information. So that with this website, it is hoped that there will be an increase in the introduction of the National Paralympic Committee Indonesia (NPCI) Salatiga City to the public. Both people with disabilities and the general public, with the hope of attracting interest and inviting people with disabilities to join and channel their talents under the auspices of the National Paralympic Committee Indonesia (NPCI) Salatiga City.

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